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What is software protection? and What is the best solution to protect software?















INTRODUCTION



In today's digital era, software is one of the most practical assets for businesses and individuals. Nevertheless, protecting software from unauthorized entry, pirating, and tampering introduces a challenge.

Software protection involves executing strategies and instruments to protect applications against these dangers, providing intellectual property (IP) morality, data security, and valid licensing.









OBJECTIVES















- I. Significance of Software Protection
- II. The best solutions to secure software efficiently.

III.Market overview.

IV.Expert opinion.

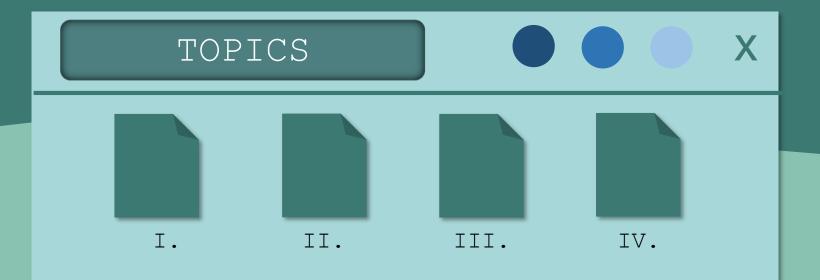




















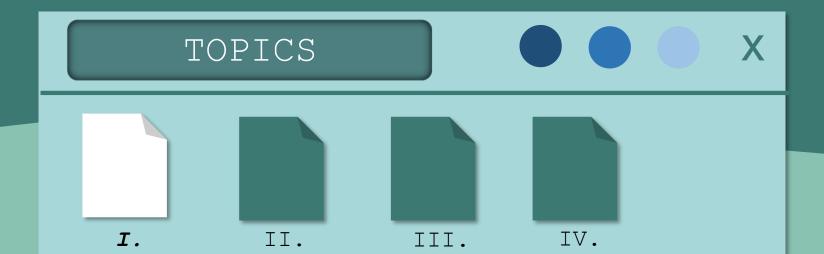












Significance of Software Protection

- i. Protects intellectual property and contains software piracy.
- ii. Provides data security and
 safeguards against cyberattacks.
- iii. Supports competitive advantage and fosters innovation.
- iv. Maintains brand reputation and reinforces regulatory compliance.

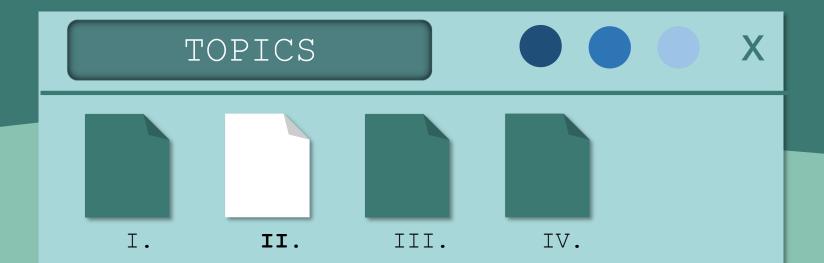


















- i. Shift Left Security: Incorporate security early in SDLC.
- ii. Automate Tools: Use SAST, DAST, and CI/CD security checks.
- iii. Secure Design: Involve least privilege and zero trust principles.
- iv. Regular Updates: Patch exposures proactively.
- v. Training: Enlighten developers on secure coding.
- vi. Monitor & Respond: Facilitate real-time monitoring and incident response.















TOPICS X

Market overview.

- 1. Application Security
- 2. Endpoint Security
- 3. SASE (Secure Access Service Edge)
- 4. Secure Development Practices
- 5. Compliance

Conclusion: A multilayered approach with tools, secure design, and compliance is key to robust software protection.











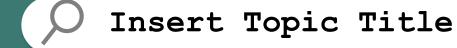


TOPICS X I. III. IV.

Expert opinion

- i. Shift Left Securityii. Automated Testing Toolsiii. Zero Trust Architecture
- iv. Secure Coding Standards
- v. Continuous Monitoring

Key Recommendation: Combine proactive practices, secure design, and advanced tools for comprehensive protection.













Reference Page









- https://www.geeksforgeeks.org/what-is-software-securitydefinition-and-best-practice/
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- iii.https://www.gartner.com/en/document
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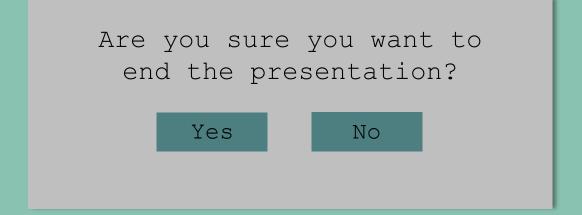
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THANK YOU FOR LISTENING!



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